

# Michael Watchmaker

San Francisco, CA

**UX/Product Designer** [watchmmb@miamioh.edu](mailto:watchmmb@miamioh.edu)

[www.michaelwatchmaker.com](http://www.michaelwatchmaker.com)

   /michaelwatchmaker

## Skills

Prototyping  
Wireframing  
User Research  
Responsive Design  
Interaction Design

## Tools

Sketch  
Invision  
XD  
Illustrator  
Photoshop  
After Effects

## Languages

HTML  
CSS  
JavaScript  
jQuery  
SQL  
React.js

## Experience

Quantum Growth Works [UI/UX Design Intern](#) Summer 2018

Designed FinTech application from wireframes, to interactive prototype. Collaborated with superiors on a regular basis to ensure usability, and cohesiveness.

BART App [Product Designer](#) Fall 2018

Created features that allow for live trip planning, safety enhancements, and an easier ticket convenience for commuters.

Stockd [Co-Founder, Product Designer](#) Fall 2018

Finished top 4 out of 30 teams in a semester-long startup competition. Designed the user interface for a meal planning, and grocery tracking application. Built a business model, logo, and financial estimate report.

EyeQue [UX Researcher](#) Winter 2018

Consulted with company representatives on goals for the project. Planned scripts for user testing. Conducted and gathered user interview data to present back to EyeQue reps. Created a detailed outline of key pain points on their app, and hardware.

MyMiami Portal [UX Designer](#) Summer 2018

Revamped the desktop and mobile interfaces of student portal to give users access to the resources they needed.

Armstrong Student Center [Building Manager](#) Fall 2017 - Winter 2018

Ensured safety of all students (approx. 500) and oversaw all events in the building.

## Extracurriculars

Isaac & Oxley Center for Business Leadership [Student Fellow](#)

Head of team leadership for all first-year business students (1,000). Presented findings/work to Miami University's Business Advisory Council (BAC).

TEDxMiamiUniveristy [Branding Director](#)

Oversaw and created all digital assets for the club. Ensured all TEDx branding guidelines were followed. Executed a social media campaign with 1.5k people reached.

## Education

Miami University [Bachelor of Science, Marketing & Interactive Media](#)

Farmer School of Business Dean's List. Expected graduation May 2020.